



From:

To: *nxtMOVE Corporation*

Subject: *I'm facing a critical business decision, and I need additional knowledge before I take the nxtMOVE.*

Fax to:

703-264-5208

Please call me as soon as possible at: _____
(area code)

Send information concerning your services, then call me.
I prefer: AM PM on Mon Tues Wed Thu Fri

Market Analysis services.

- Analyzing a new product introduction or market entry
- Benchmarking best in class
- Improving the understanding of customer needs and wants
- Conducting a baseline assessment of an operating unit
- Assessing customer perceptions of competitive products
- Assessing opportunities and threats

Acquisition services

- Finding acquisition candidates that make sense
- Conducting market due diligence of an acquisition candidate
- Identifying “red flags” around a brokered deal or target in hand
- Developing a strategic investment program

Send information on your services, but follow up later. *It's just a matter of time before my issues become firmer or my budget becomes more realistic.*